

SAFETY INFORMATION 04/2024

12 January 2024



KEY ROLE IN CABIN SAFETY DEMONSTRATION AND CREW-FOCUSED INSTRUCTIONS

1 Introduction

- 1.1 In light of the recent incident involving a commercial air transport aircraft, where 367 passengers and 12 crew members underwent a rapid evacuation, it is noteworthy that no fatalities were reported among both passengers and crew.
- 1.2 This SI is issued to raise awareness and underscore the importance of cabin safety demonstrations and crew-focused instructions during air travel. Its objective is to ensure passenger's safety and comfort by emphasising the significance of these safety protocols during unforeseen circumstances.

2 Background

- 2.1 Often overlooked but crucial, our journey begins with a vital aspect even before the aircraft takes off - the Cabin Safety Demonstration. Though a familiar routine, its significance cannot be overstated. Paying attention to these demonstrations and heeding the instructions from the cabin crew can mean the difference between chaos and safety in the event of an emergency.
- 2.2 Cabin safety demonstrations serve as a prelude to our airborne journey, offering a crucial briefing on how to navigate the intricacies of safety protocols aboard the particular aircraft we fly on. These demonstrations provide passengers with invaluable knowledge about seat belt operations, oxygen mask usage, emergency exits, life jacket locations, exit locations and other essential safety procedures. Beyond meeting regulatory requirements, these demonstrations empower passengers, equipping them to respond effectively to unforeseen mid-flight situations.
- 2.3 Listening attentively to the cabin crew's instructions is not merely a customary practice; it is an act of responsibility and preparedness. These professionals undergo extensive aviation safety training, and their instructions result from meticulous training and experience. By following their guidance during critical situations like turbulence, evacuation, or equipment usage, passengers become key partners in ensuring a swift emergency response during any abnormal situation.

- 2.4 Amidst the excitement or routine of air travel, it's easy to overlook the importance of these displays. However, these moments of focus can make a significant difference in a crisis. It is not just about meeting regulations; more importantly it is about being prepared, informed, proactive and staying safe regardless of the situation. Acknowledging that, in the event of an emergency, every second and every action count.
- 2.5 So, the next time the cabin safety demonstration begins, let's not just see it as a routine. Instead, view it as a pact — a commitment to be attentive, informed, and ready to contribute to the safety and well-being of everyone onboard. In the skies, preparedness and cooperation can be the difference between a mere journey and a safe passage home.

3 Recommendations

- 3.1 All air operators are urged to actively reinforce the significance of Cabin Safety Demonstration and crew member instructions to all passengers.



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