

Personal Details

NRIC : 700227-09-5057 (A1417189)

Date of Birth / Age : 27th February 1970 / 50 years old

Address : 2 Jalan USJ 1/2E
Taman Subang Mewah
47500 Subang Jaya
Selangor DE

Contact Details : Mobile : +6012-2122262

Emails : yuhaimiyahaya@yahoo.com
yuhaimiyahaya@gmail.com

Marital Status : Married with 3 kids

Sex / Religion / Race : Male / Muslim / Malay

Preferences : Golfing



Education & Qualification

1987 – SPM : 10 Aggregates
Malay College of Kuala Kangsar

1992 – Degree : BA (Hons) Accounting & Finance – 2:2
University of Brighton, United Kingdom

1996/99 – Professional : CA(M), Member of Malaysian Institute of Accountants
FCCA, Fellow Member of Association of Chartered Certified Accountants (ACCA)

Work Experience

June 2017 to current **General Manager – EMKAY Group of Companies**

Reporting to Group CEO

- Managing entire operation of a group of subsidiary companies:-
 - Financial management including day-to-day operations, treasury, banking/funding, credit control, budgetary, internal control compliance
 - Strategic planning & operational execution
 - Marketing & selling strategies
 - Technical & product development
- Supporting Group CEO in strategic financial, business & corporate planning of the entire Group
- Hands-on experience on:-
 - Project feasibility studies, product costing & pricing
 - Leasing negotiations & evaluations, bulk/strategic sales transactions
 - Managing a team of technical consultants, lawyers, property agents, contractors, suppliers
 - Strata title related matters
- Project GDV portfolio in excess of RM1b with funding portfolio of <RM200m
- Total 12 staff – Finance (5), Sales & Marketing (4), Technical Operations (3)

June 2016 to June 2017 **General Manager, Property Division – Puncak Niaga Group**

Reporting to Managing Director, Property Division

- Undertook strategic planning of all new property businesses, project feasibilities & market studies
- Managed project implementation team consisting of contractors & consultants
- Involved in new property business development activities including land management

Aug 2006 to Jan 2016 **General Manager, Finance – UEM Sunrise Berhad**

Reporting to Chief Financial Officer

- Primarily involved in financial evaluation of projects, joint ventures, business proposals & undertakings in relation to property developments & investments in Nusajaya Iskandar Puteri, Klang Valley, Australia, Canada & South Africa – project GDV portfolio in excess of RM50b
 - Extensive micro & macro feasibility studies, market assessments
 - Financial modelling, investment proposals, corporate deals
 - Point of contacts/references for all other related departments in relation to projects/business/investments & related ventures
- Undertook related funding & corporate finance works including rights issue, M&A & restructuring as well as investor relation functions
 - Shareholders' management (Khazanah)
 - Total funding portfolio in excess of RM4b
 - Designated speaker/presenter for analysts & fund managers briefings, meetings & investors forums – supported by an IR unit
 - Related corporate, strategic planning works
 - Management representative to JV, new ventures/businesses, undertakings in relation to all financial obligations/matters

- Engaged in strategic & business planning of UEMS at its various corporate stages:-
 - Infancy – during UEM Land in developing Nusajaya during early days
 - Listing of UEM Land Holdings Berhad (ULHB)
 - Merger of ULHB & Sunrise Berhad
- Involved in property development & product planning at various stages:-
 - Pre-planning of education hub & theme park in Iskandar Puteri until successful disposal to Khazanah (including 4000 acres of landbanks)
 - Business proposition for the development of Anjung & Medini Malls in Iskandar Puteri
 - Master Plan committee member for Iskandar Puteri projects i.e. 1000 acres of Puteri Harbour & Estuary & its residential/commercial pockets sub-developments, 1300 acres of SiLC industrial, 4500 acres of Gerbang Nusajaya mixed development
 - Proposed acquisition/business development, tenders & proposals such as (successful) Symphony Hills Cyberjaya, Serene Heights Bangi, MCOBA building, KKK land swap, Melbourne sites & (unsuccessful) TNB/PHB/Jalan Bangsar lands, Cyberjaya City Centre, UDA BBCC, Gamuda Gardens, Sydney sites
 - Product planning committee member of Iskandar Puteri development – residential & commercial developments of East Ledang & Nusa Idaman, Biocon & BioXcell industrial projects in SiLC
- Supported related legal, contractual & land matters from strategic, operational & financial perspectives
 - Member of Tender Sub Committee for related evaluation & recommendation for appointment/procurement of contractors, consultants & suppliers
 - Negotiated & concluded on legal matters i.e. all financing & funding legal documentation, pre & post contracts of consultants & suppliers, all strategic business/commercial/JV deals
 - Assisted on land matters relating to strategic planning of subdivision/strata vis-à-vis marketability, financial viability & operational needs
- Daily management of Finance Department including treasury, credit control, budgetary, accounting, compliance & internal control – total <50 staff
- Other functions/roles include:-
 - Authorized cheque signatory & related matters
 - Various management representatives of selected strategic initiatives, special projects, JV
 - KPI oversight team
 - Nominee directorship in various subsidiaries

June 2005 to July 2006

Vice President, Finance – Penerbangan Malaysia Berhad

Reporting to Chief Financial Officer

- Undertook various roles within the Finance Department including financing, treasury & accounting
- Mostly involved in corporate, cash flow planning and fund raising exercises
- Conducted financial/business modelling exercise on new aircraft acquisitions
- Exposure into global funding and multi currencies, interest rates (mostly US related) environment
- Worked closely with various local & international banks, advisors, counsels, rating agencies, government officials in financial related deals – aircraft financing, term and syndication facilities including USD1.0b Reg. S/144A Global bond issue – totalling in excess of USD3b

Dec 1998 to June 2005

Finance Manager

Puncak Niaga Group, SYABAS, Puncak Alam Housing

Reporting to Financial Advisor to Executive Chairman

Privatisation of SYABAS

- Involved in corporate & financial planning of the privatisation of water supply services of PUAS, Selangor – raised total government support funding of RM2.9b through BPIMB & RM500m bridging financing through syndication of local banks & RM2.5b bond issue
- Directly involved in negotiations with government officials, bankers, lawyers & other third parties, agencies & various stakeholders
- Involved mostly in corporate cash flow/funding planning, documentation, rating, due diligence exercises – instilling confidence & reviewing, monitoring & ensuring timely execution of imposed milestones
- Conducted extensive financial/business modelling exercises in optimizing values to shareholders

Property Development – Puncak Alam

- Responsible for daily operations of finance & treasury functions (total <30 staff)
- Undertook various funding exercise & negotiations – funding portfolio up to RM200m
- Mostly involved in feasibility studies, internal control procedures, budgetary, financial & corporate planning and general management
- Exposure in problem-solving, cash flow-crunching & fire-fighting environment, managing difficult customers, third parties & stakeholders

May 1997 to Dec 1998

Finance & Admin Manager – TTDI Group/Panelex Sdn Bhd

Reporting to MD/CEO

- Managed daily operations of the Finance & HRA Department
- Mostly involved in restructuring the company's funding & corporate directions in light of 1997 financial crisis

Apr 1996 to May 1997

Audit Senior – K.Y. Ho & Co

Professional Referee:-

UEM Sunrise Bhd

- En. Anwar Syahrin, MD/CEO (+6019-7705999)
- Mr. Siew Chee Seng, CFO (+6016-2235298)
- En. Mohd Zakir Omar, ex CFO (now migrated to Australia (+614-20263070))
- En. Azhar Othman, ex CFO (now at MK Land Bhd) (+6017-4741253)

Puncak Niaga Group

- Ms. Hew Kam Mooi, Financial Advisor to Executive Chairman (+6012-3988801)